



Flynax Classifieds Concept

▶ Glossary

<i>Terms</i>	<i>Meaning</i>
Ad/Listing	Graphical and textual representation of an item posted for sale, rent or trade.
Category	A visual method of classifying similar listings represented either graphically (a piece of graphic acting as a link) or textually (a piece of text, for example Computers, Books etc).
Data Item	a field option posted under a specific data entry
Field	The least unit used for collecting information about an item (price, condition, location etc).
Field Group	A graphical method of enclosing closely related listing fields into a box or a separate section in a category form.
Listing Type	A primary set of configurations that allows you to add a number of unrelated sections like jobs, cars, entertainment etc with category, featured, multimedia and search options specific to a particular listing type.
Subcategory	A visual method of classifying relevant listings posted under lower-level categories
Submit Form	A drag&drop module that allows you to build a submit (category) form for a particular category/subcategory. Every category/subcategory can either have a custom submit form or inherit it from another category. You can easily build a submit form by dragging and dropping listing fields onto the form.

▶ FlynaX Classifieds Concept

Every classifieds software has its own structure and concept. To realize full potential of FlynaX Software it is essential that you familiarize yourself with FlynaX classifieds concept before you start building your website.

The main task of the Webmaster is to arrange a listing process that will meet requirements and expectations of users in terms of availability of relevant categories and fields and affordability of listing plans and other valuable features.

Below you can find main functional elements that form a listing process described in consecutive order:

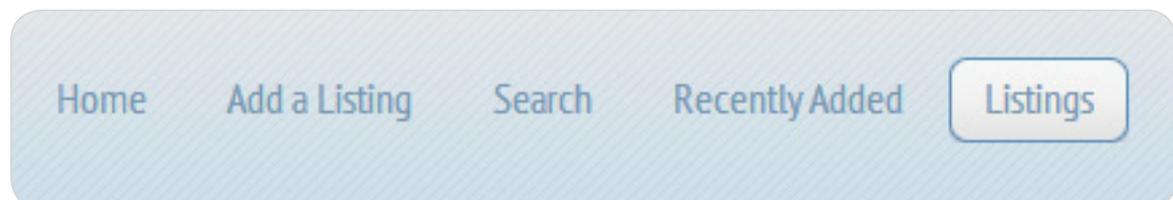
Listing type – listing type is a primary set of configurations that form criteria for posting ads. The main purpose of listing types is to provide a ground for adding categories, to which users will be able to post ads. In other words all categories in FlynaX Software are assigned to particular listing types.

Listing type also controls global settings of featured, multimedia, extra category boxes and search options. As distinct from categories, which are added manually from the admin panel, search, multimedia, featured options and extra category boxes are either created automatically or can be configured after adding a listing type.

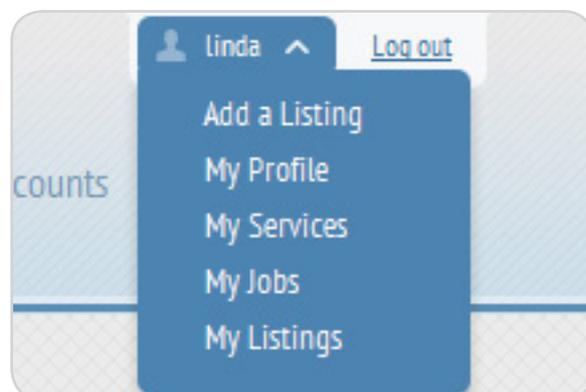
It also should be noted that flexibility of FlynaX Software is characterized by the fact that building a listing process based on listing types allows you to add a number of irrelevant sections like **jobs, bags, entertainment** etc.

In the user interface a listing type can be represented by the following elements:

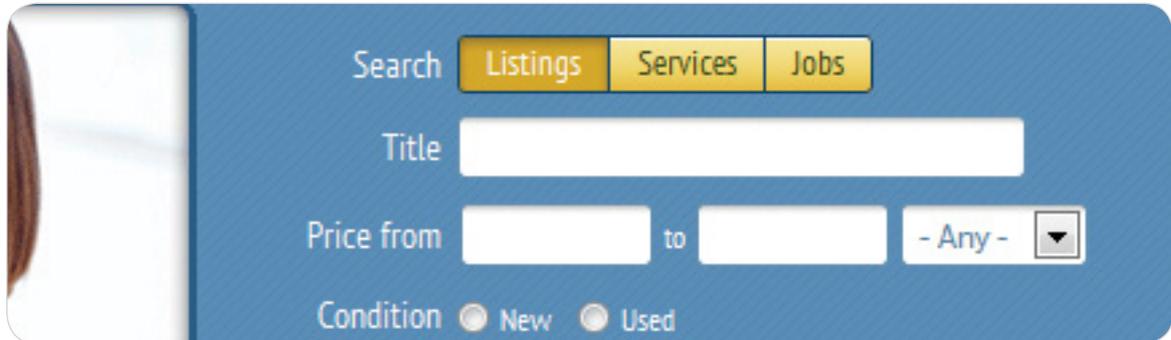
A link in the menu (Listings):



Links in the Account Area (My Services, Jobs, Listings):

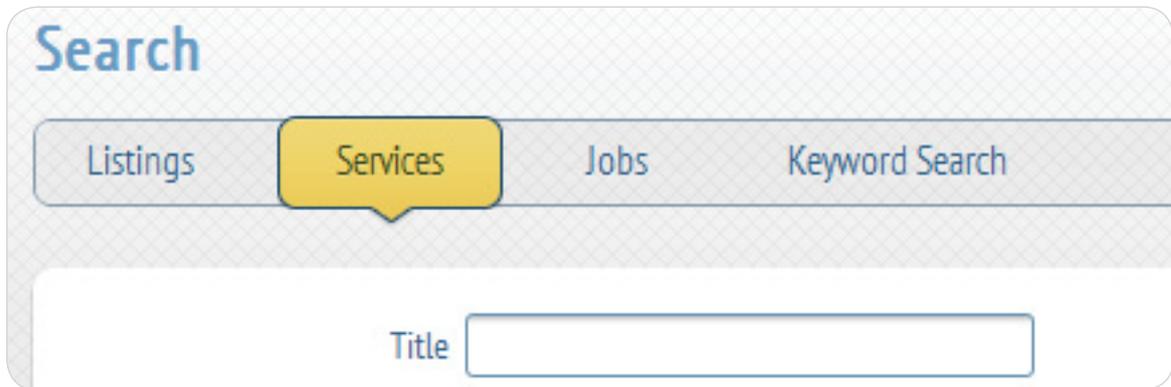


Tabs in the Quick Search form (Listings, Services and Jobs):



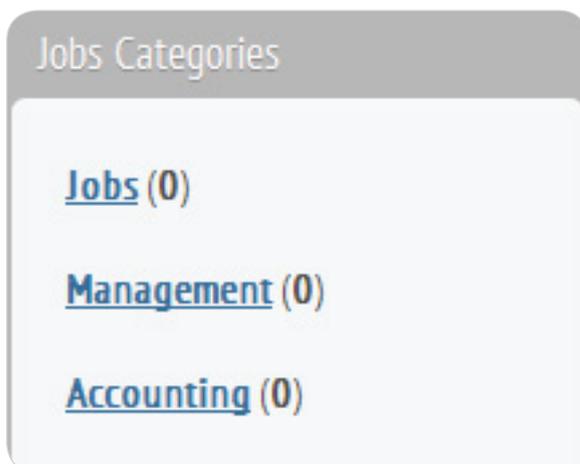
The image shows a search interface on a blue background. At the top, there is a 'Search' label followed by three tabs: 'Listings', 'Services', and 'Jobs'. Below the tabs are three input fields: 'Title', 'Price from' (with a 'to' field), and a dropdown menu set to '- Any -'. At the bottom, there is a 'Condition' section with radio buttons for 'New' and 'Used'.

Tabs on the Search page:



The image shows a search page with a light gray background. At the top, there is a 'Search' heading. Below it are four tabs: 'Listings', 'Services', 'Jobs', and 'Keyword Search'. The 'Services' tab is highlighted with a yellow background and a speech bubble. Below the tabs is a search field labeled 'Title'.

Extra category boxes on the home page showing categories of a particular listing type:



The image shows a box titled 'Jobs Categories'. Inside the box, there are three categories listed with their respective counts in parentheses: 'Jobs (0)', 'Management (0)', and 'Accounting (0)'. Each category name is underlined.

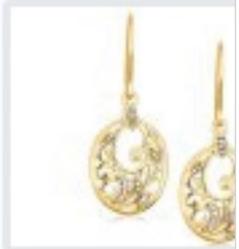
Stats box:

Statistics

Listings	New / Used
<u>Total</u>	1223 / 3254
Services	
<u>Total</u>	34
Jobs	
<u>Total</u>	343

Featured box:

Featured Listings

		
<u>Apple In-Ear Headphones with Remote and Mic</u>	<u>Canon EOS Kiss X4 (T2i / 550D) 18 MP</u>	<u>Gold Plated Sterling Silver Diamond Ac</u>
\$ 79.00	\$ 780.00	\$ 35.00
New	New	New

Category/Subcategory – a visual method of classifying similar or relevant listings. A category can be represented either textually as a link (for example, [Computers](#), [Books](#) etc) covering all relevant listings, for example:

Categories

[Books](#) (2)

[Accessories](#), [Audiobooks](#), [Children's Books](#), [Education](#), [Fiction Books](#), [Magazines](#), [Nonfiction Books](#)

[Cameras](#) (2)

[Camcorder Accessories](#), [Camcorders](#), [Digital Camera Accessories](#), [Digital Cameras](#), [Film Camera Accessories](#), [Film](#)

Or textually and graphically: as a link and supported by an icon to give a better representation or purpose of a category, for example:

Listing Categories



[Books](#) (0)

[Accessories](#), [Audiobooks](#), [Children's Books](#), [Education](#), [Fiction Books](#), [Magazines](#), [Nonfiction Books](#)



[Cameras](#) (0)

[Camcorder Accessories](#), [Camcorders](#), [Digital Camera Accessories](#), [Digital Cameras](#), [Film Camera Accessories](#), [Film](#)

A category/subcategory is assigned to a particular listing type; so, general category settings are managed from listing type. Categories added to a listing type can have a parent category (called **General Category**), which allows you both to save you time by building one of the categories and setting it as a parent one for the rest and prevent newly added categories/subcategories from being unpopulated with fields.

Every category/subcategory has a Submit Form or a set of fields to be filled out by users when posting ads.

Submit (Category) form – a set of fields and groups, which forms a submit form, and used for collecting details about an item. Fields can either be enclosed into field groups or placed outside them.

Submit form can be either inherited (populated with fields from submit form of another category) or built for a particular category/subcategory through Submit Form Builder of a category.

User interface view	Admin panel view
<p>Post an Ad</p> <p>Common</p> <p>* Title: <input type="text"/></p> <p>Body Style: <input type="text" value="- Select -"/></p> <p>Price: <input type="text"/> \$ <input type="text"/></p> <p>* Condition: <input type="radio"/> New <input type="radio"/> Used</p>	<p>Submit Form</p> <p>Common</p> <p>Title Field type: (Text)</p> <p>Body Style Field type: (Dropdown List)</p> <p>Price Field type: (Price)</p> <p>Condition Field type: (Radios Set)</p>

Field group – A field group is a name for a group of relevant listing fields. Graphically a field group is an expandable section or a box in a submit form that encloses relevant fields. Field groups allow you to better structure fields and listing details so that users could find needed data faster, for example you can show such fields as Country, City, Address and Zip code under a field group called **Location**:

User interface view	Admin panel view
<p>Location</p> <p>Country: <input type="text" value="- Select -"/></p> <p>City: <input type="text"/></p> <p>Address: <input type="text"/></p> <p>ZIP code: <input type="text"/></p>	<p>Location</p> <p>Country Field type: (Dropdown List)</p> <p>City Field type: (Text)</p> <p>Address Field type: (Text)</p> <p>ZIP code Field type: (Numeric)</p>

Field – the least unit used for collecting information about an item (price, condition, location etc). A field can offer a few options to choose from, for example:

Drive Train: 2WD 4WD

Field option (Data Item) - an option offered under a particular field (particularly, under mixed, check boxes, radio sets, price and dropdown fields), for example:

User interface view

Body Style: - Select - ▼

- Select -
- Convertible
- Coupe
- Hatchback
- Hybrid
- Minivan
- Offroad
- Pickup

Admin panel view

Data Item Manager

Name ▲	Default	Status	Actions
Convertible	<input type="checkbox"/>	Active	✎ ✖
Coupe	<input type="checkbox"/>	Active	✎ ✖
Hatchback	<input type="checkbox"/>	Active	✎ ✖
Hybrid	<input type="checkbox"/>	Active	✎ ✖

- ✓ Flynax Software gives you the ability to add custom listing types, categories, submit forms, field groups, fields and field options (data items) from the admin panel.